



[https://www.inspurate.com/?post\\_type=jobs&p=7248](https://www.inspurate.com/?post_type=jobs&p=7248)

## Business Development, Marketing, Sales Officer

### Description

We are a software application development and creative design services company and are looking for a Business Development officer located at our Karachi office.

### Responsibilities

- Develop marketing strategies
- Cold calling and emailing prospective leads
- Supporting the C.E.O. in all business development, marketing, and sales related tasks.
- Conducting presentations and pitch sessions.

### Qualifications

- Must have prior sales and marketing experience, preferably working at software and digital agencies.
- Must be well versed in written and spoken English
- Experience building PowerPoint presentations.
- Experience working with Excel and Google Spreadsheets
- Knowledge of software development services, programming languages, tools, etc will be a big plus

### Contacts

To apply email CV along with covering letter to [hr@inspurate.com](mailto:hr@inspurate.com)

### Hiring organization

Inspurate Business Services

### Employment Type

Full Time/Permanent

### Industry

Information Technology

### Job Location

C-6-C Saadi Lane 2, Khayaban-e-Jabal, D.H.A. Phase VII, 75500, Karachi, Sindh, Pakistan

### Working Hours

9 am to 6 pm, Mon thru Fri

### Date posted

July 28, 2021